

ORDER



Orders
Order / Rev: 724162 - 2
Alt Order #: 06389349
Product Desc: FLAKE FOR SENATE
Estimate:
Flight Dates: 10/23/12 - 11/02/12
Original Date / Rev: 10/26/12 / 10/26/12
Order Type: Political

KPNX

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: Flake/R/Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/12	10/28/12	20	\$32,250.00	\$27,412.50
10/29/12	11/04/12	21	\$44,600.00	\$37,910.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	20	\$32,250.00	\$27,412.50	0.00
November 2012	21	\$44,600.00	\$37,910.00	0.00
Totals	41	\$76,850.00	\$65,322.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KPNX	10/23/12	10/28/12	Days of Our Lives	CM	2-3p	-TWTF--	:30	7	\$400.00	P-2	0.00	NM	7	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		7			\$400.00			0.00			
2	KPNX	10/29/12	11/02/12	Days of Our Lives	CM	2-3p	MTWTF--	:30	10	\$400.00	P-2	0.00	NM	10	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		10			\$400.00			0.00			
3	KPNX	10/23/12	10/28/12	1105pm-1205xm	CM	1105pm-1205xm	-----S	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		2			\$175.00			0.00			
4	KPNX	10/29/12	11/02/12	Mon Prime C	CM	9-10p	M-----	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$4,500.00			0.00			
5	KPNX	10/23/12	11/02/12	Tue Prime C	CM	9-10p	-T-----	:30	2	\$6,000.00	P-1	0.00	NM	4	\$24,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		2			\$6,000.00			0.00			
		Week: 10/29/12	11/04/12	-T-----		2			\$6,000.00			0.00			
6	KPNX	10/23/12	10/28/12	Tue Prime C	CM	9-10p	-T-----	:30	1	\$2,500.00	P-2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1			\$2,500.00			0.00			

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KPNX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
*Tax 1 Note: Tax 0.5%.													Totals	41 \$76,850.00